HAMPHREY MANKWE

PRODUCT DESIGNER

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PROFESSIONAL SUMMARY

Human-centred Product Designer with 6+ years of experience spanning digital product design, UX/UI, visual storytelling and multimedia. Experienced in taking products through the full 360-degree lifecycle - from discovery, research and problem framing to flows, prototyping, validation, developer handover and iterative improvement. Advanced in Figma and AI-enabled design workflows, with practical experience leading design streams, facilitating Agile ceremonies, collaborating in Jira and guiding interns. Known for translating complex business requirements into intuitive, accessible digital experiences for enterprise and public-sector users.

CORE SKILLS

- End-to-end Product Design
- User Research & Discovery
- UX Strategy & Journey Mapping
- Information Architecture
- Wireframing & Prototyping
- High-fidelity UI Design
- Design Systems & Figma Variables
- Usability Testing
- Agile / Scrum Collaboration
- Jira & Backlog Contribution
- AI-assisted Design Workflows
- Developer Handover
- Stakeholder Facilitation
- Design Leadership & Mentoring
- Motion & Interaction Design
- Adobe Creative Cloud

PROFESSIONAL EXPERIENCE

Product Designer - Xiquel Group

June 2025 - Present | Midrand, Waterfall, South Africa

- Own and lead design streams across dedicated digital product projects, aligning user needs, business goals and technical constraints from discovery through delivery.
- Design products end to end across the full lifecycle: research, problem definition, user journeys, information architecture, wireframes, prototypes, high-fidelity interfaces, testing and developer handover.
- Facilitate design discussions and contribute to stand-ups, sprint planning, reviews and retrospectives within Agile delivery teams.
- Use Jira to collaborate on epics, user stories, acceptance criteria, priorities and design tasks, improving visibility and cross-functional alignment.
- Apply advanced Figma capabilities including components, auto layout, variables, libraries, interactive prototypes and scalable design-system practices.
- Integrate AI-enabled design workflows to accelerate exploration, content generation, synthesis and iteration while maintaining human-centred design quality.
- Collaborate closely with product owners, business analysts, developers, QA and stakeholders to simplify complex workflows into clear, usable experiences.
- Guide interns and junior contributors through design critique, process, execution and professional development.

Multimedia & UX Designer - Vividaret Creative Agency

November 2022 - May 2025 | Johannesburg, South Africa

- Led UX/UI and visual design work across digital experiences, campaigns and brand touchpoints, translating creative briefs into polished, user-focused outcomes.
- Produced user flows, interface concepts, prototypes, motion graphics, digital content and Google Display advertising assets.
- Analysed briefs, clarified requirements and provided creative direction from concept through rollout.
- Supervised interns and junior designers, conducting reviews and helping improve craft, consistency and delivery quality.
- Recognised as a Top Performer in 2023.

Media & Graphic Design Tutor - Damelin College

August 2022 - November 2022 | Johannesburg, South Africa

- Delivered clear, practical instruction in media and graphic design while guiding students through creative problem-solving and project execution.
- Provided constructive feedback, supported varied learning needs and maintained a calm, professional classroom environment.

EARLIER EXPERIENCE

Web & Graphic Designer - Wendy Website
February 2021 - August 2022 | Pretoria, South Africa

- Designed responsive web interfaces and marketing assets across WordPress and WooCommerce projects.
- Delivered UX/UI design, graphic design, social media content and SEO-aligned digital marketing support.
- Worked directly with client requirements to create practical, brand-consistent web experiences.

Multimedia Design Intern - Moila Hosting
May 2020 - December 2020 | Kempton Park, South Africa

- Built foundational experience in graphic design, WordPress, WooCommerce, UX/UI design, video editing, HTML, CSS and basic JavaScript.
- Supported the creation and maintenance of digital assets and customer-facing web experiences.

EDUCATION

Diploma in Multimedia Design - Tshwane University of Technology
February 2018 - November 2020 | Pretoria, South Africa

- Best Overall Achiever in Second Year, 2019

CERTIFICATIONS

Figma UI UX Design Advanced - Udemy
Issued February 2026 | Credential ID UC-5b126038-b42a-4063-a27f-0355852da180

Google UX Design Programme - Google (Coursera)
2022 - 2025 | Four individual course certificates completed

- Conduct UX Research and Test Early Concepts - December 2025 | Credential ID 7RASGRJGMUD7
- Build Wireframes and Low-Fidelity Prototypes - December 2024 | Credential ID JP7UHTLYVWVF
- Start the UX Design Process: Empathize, Define, and Ideate - November 2024 | Credential ID OTUOLAQF7R5D
- Foundations of User Experience (UX) Design - July 2022 | Credential ID SAS67S3PH2FE

Responsive Web Design - freeCodeCamp
Issued October 2022

TOOLS & TECHNOLOGIES

Figma, FigJam, Jira, Adobe Photoshop, Illustrator, After Effects, Premiere Pro, WordPress, WooCommerce, HTML, CSS, basic JavaScript, Claude Design, Claude Code, MCP, Codex, AI-assisted design and productivity tools.

LANGUAGES & RECOGNITION

LANGUAGES

- English - Fluent
- Sepedi - Native
- Zulu - Conversational

AWARDS

- Best Overall Achiever - 2019
- Top Performer - 2023
- Demo Macgyver - 2025

REFERENCES

Available on request.